

INVITATION LETTER

Talent & Career Management in The New Era



Talent management and career development are critical components of the corporate strategy. The company's capability to recruit, motivate, develop and retain the top talents is the key to pursue the competitive advantages and achieve the sustainable growth, especially in this new era of digitalization.

China and Europe are the two important economic powers in the world. Both are eager to attract talents with special skills and competences. The talents who are able to understand the contexts and develop the techniques to decode the culture differences will be the successful candidates to connect both worlds.

This event creates a communication bridge connecting international HR executives, headhunters, career development professionals of multinational companies and candidates from diversified backgrounds to explore what the next decade of work will look like, what organizations and professionals can do to prepare for the new era.

Guest speakers:

Mr. Chen Yu (HR Director of Huawei Technologies España)

Mr. Juan Diaz-Andreu Ga (CEO of MBIT School)

Mr. Fernando de Zavala Carvajal (Head of Business Development of Zavala Civitas Executive Search)

Moderator: Ms. Margaret Chen (Founder & Honor President of China Club Spain)

Please confirm your attendance through the following: talents@chinaclubspain.com

Date: Tuesday, November 6th

Place: Aula Magna of IE Madrid Campus, C/María De Molina, 11, Madrid

AGENDA

18:30-19:00

Guest registration + networking

19:00-19:05

Mr. Haowei Gao (President of IE China Club and IMBA Student)

Welcoming + Introduction to Mr. Santiago Iñiguez

19:05-19:10

Mr. Santiago Iñiguez (Executive President of IE University)

Welcoming speech

19:10-19:20

Ms. Sophie Liu (Head of HR & Talent Center in China Club Spain)

Presentation of Talent Center and Initiative of the talent event

19:20-19:30

Mr. Chen Yu (HR Director in Huawei Technologies España)

Suggested topic: Huawei's overseas HR strategy as a China multinational and its experience in Spain

19:30-19:40

Mr. Juan Diaz-Andreu Ga (CEO of MBIT School)

Suggested topic: Talent and career development trend in the new area of digitalization

19:40-19:50

Mr. Fernando de Zavala Carvajal (Head of Business Development in Zavala Civitas Executive Search)

Suggested topic: Career planning for professionals and executives to work in Europe & China

19:50-20:00

TBC

20:00-20:20

Panel: "Talent acquisition and career development in China and Europe"

- Moderator: Ms. Margaret Chen (China Club Spain)
- Mr. Juan Diaz-Andreu Ga (MBIT School)
- Mr. Fernando de Zavala Carvajal (Zavala Civitas Executive Search)
- Mr. Chen Yu (Huawei)

Topic 1: Talent acquisition & development from the Chinese and European perspective

- Culture differences and the challenges in multi-cultural talent management
- Important competencies of the ideal talents for Chinese multinational companies
- Advices for foreigner who want to work in China

Topic 2: Digitalization, cutting edge technology, AI and their impact on career management

- China's and European digital transformation and how they are affecting the labor markets?
- How do we prepare for the new era as the candidates and the employers?

20:20-20:30

[Q and A: Interactive session among speakers and audience](#)

20:30-20:35

Tetyana Kretova (TBC)

Closing Speech

20:30-22:00 Networking Cocktail